



Labelmakers

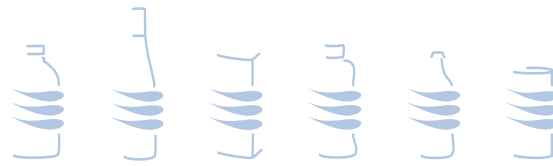
Group Pty Ltd

Labelmakers Group are dedicated to bring *'the idea'* to reality via print. An integral part of this is to work closely with key stakeholders during the concept, design, finished art & "Print Ready" files preparation stages to enable a robust consistent end result is achievable.

Labelmakers offers full technical support through this journey starting with basic minimum art & print requirements mapping into full technical papers. Labelmakers through our Pre-Press co-ordination & workflow teams offer a printability review at concept stage or at any time that is convenient prior to assembling the supplied file.

Labelmakers encourage this facility to be used when in doubt about any aspects on print process, printability issues, colours , embellishments required & any other areas of concern. Early dialogue & action in this area will flag potential issues that may arise in the consistent converting of the digital file into print.

Please review the various links below & use the information provided as a basis for preparing art & files prior to print, it is Labelmakers intention with the use of your expertise in branding and design, in conjunction with the use of these documents will enhance our ability for product consistency and speed to market, which will inturn benefit our common goal to meet & surpass our joint customers expectations.



Flexographic

When creating Finished or “Print Ready” files please implement these minimum requirements. As part of our Pre-print Planning service Labelmakers has a team of dedicated Planning personal that are able to assist with any queries or specific areas of advice. Please note these specifications may change to achieve the desired outcome for design & print. Please refer to previous links for more specific details & supporting documents.

Please contact: Flexographic Technical Planning Scott Taylor (03) 9303-3320.

Finished Art minimum requirements:

- Fonts used to create file set to be supplied with software or all text to be created in outlines.
- Preferred file format is Illustrator, PDF or Esko other file formats excepted however may incur a charge please contact Technical Planning.
- Each file to have colour swatches (PMS or from process) & trim size clearly marked. Do not use custom colours unless specific samples are supplied or discussed with Technical Planning.
- Minimum Line weight: Pos=0.2mm Neg=0.25mm Pos Type=6.5pt Neg Type 8pt.
- Minimum Barcode magnification 80%, please allow space around area for scanning.
- All pics to be Hi Res 300 Dpi preferably with minimum of 2mm bleed.
- All text & borders to be minimum of 1.5mm away from trim area.
- Any Photoshop DSC files to be accompanied with the original Photoshop layered file & relevant paths that generated the DCS file.
- Please run spell check over file as Label makers do not proof read supplied files.
- Any whites, special coatings, patterns etc. to be marked clearly on the file.
- Preferred number of colours is 6.



Offset / Litho

When creating Finished or “Print Ready” files please implement these minimum requirements. As part of our Pre-print Planning service Labelmakers has a team of dedicated Planning personal that are able to assist with any queries or specific areas of advice. Please note these specifications may change to achieve the desired outcome for design & print. Please refer to previous links for more specific details & supporting documents.

Please contact: Lithographic Technical Planning Tracy Gallard (03) 9303-3370.

Finished Art minimum requirements:

- Fonts used to create file set to be supplied with software or all text to be created in outlines.
- Preferred file format is Illustrator, PDF or Esko other file formats excepted however may incur a charge please contact Technical Planning for further advice.
- Each file to have colour swatches (PMS or from process) & trim size clearly marked. Do not use custom colours unless specific samples are supplied or discussed with Technical Planning.
- Minimum Line weight: Pos=0.2mm Neg=0.25mm Pos Type=6.5pt Neg type 8pt.
- Minimum Barcode magnification 80%, please allow space around area for scanning.
- All pics to be Hi Res 300 Dpi preferably with minimum of 2mm bleed.
- All text to be minimum of 2mm away from trim area for square-cut guillotine labels & 3mm for die cut shapes.
- Any Photoshop DSC files to be accompanied with the original Photoshop layered file & relevant paths that generated the DCS file.
- Please run spell check over file as Labelmakers do not proof read supplied files.
- Any whites, special coatings, patterns etc. to be marked clearly on the file.
- Maximum number of colours is 6.